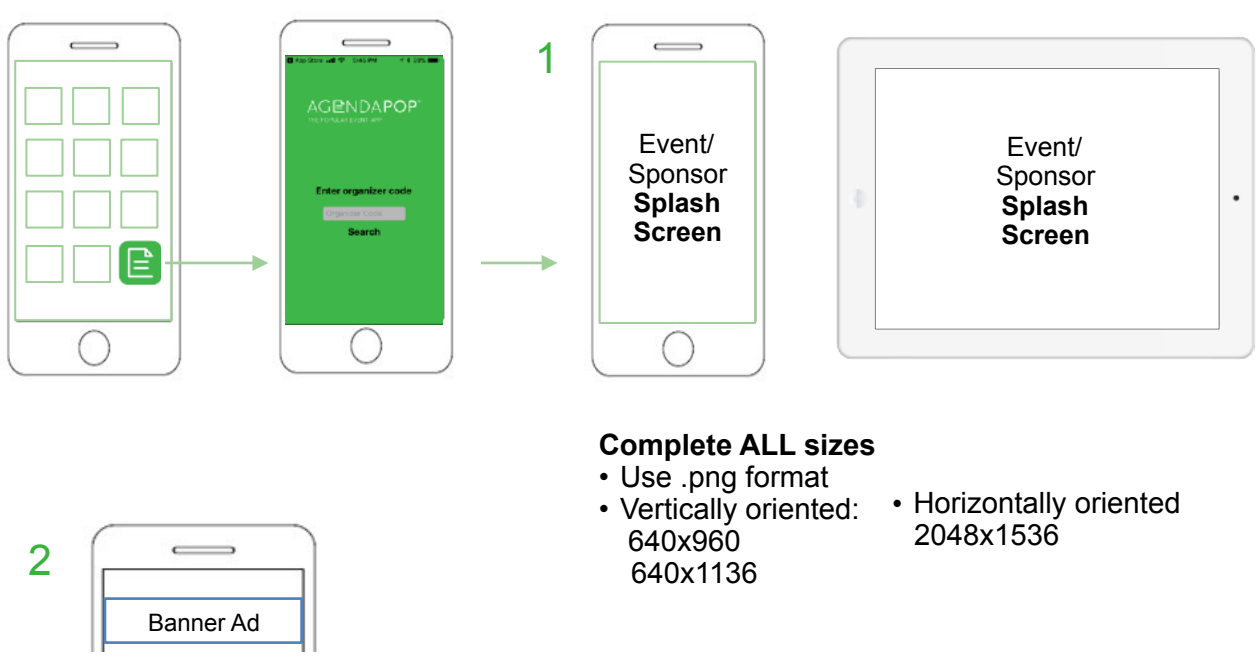Within our container app, your organization can take advantage of various opportunities to brand your event.

Note: Please **make all images opaque** (turn off transparency). Upload all images to the shared Dropbox folder.

OPTIONAL SPLASH & BANNER ADS

1

Event/ Sponsor **Splash Screen**

Event/ Sponsor **Splash Screen**

Complete ALL sizes
• Use .png format
• Vertically oriented:
  640x960
  640x1136

• Horizontally oriented
  2048x1536

2

Banner Ad

• Use .png or .jpg format
• Horizontally oriented
  640x100 (retina display)

Tip: Keep it simple! Use few words and large type to make it easy to read on your phone

View the examples on the banner ads page

Use the "Splash Screen" and banner ads to brand your specific event and/or for your sponsors.
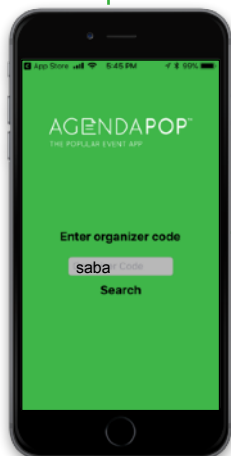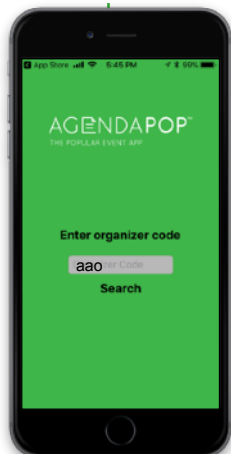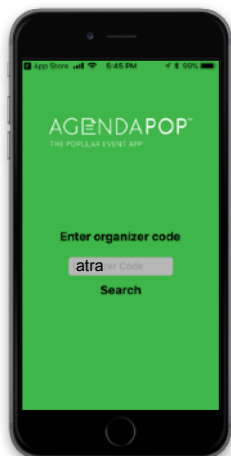Example: "20th Annual Conference, San Diego"

Please label all images with their size. Example: 640x960.png

The splash screens and banner ads can be uploaded anytime. They do not require Apple or Android approval.

Questions? Please contact your AgendaPop representative.

AGENDAPOP™
THE POPULAR EVENT APP

Container Launch Screens

Sample Splash Screens

1 AgendaPop Launch Screen

When users tap the AgendaPop icon on their device, the AgendaPop launch screen will appear. Users will type an "organizer code," which is a word or acronym to gain access to your event.

## 2 Splash Screen

Promotes your specific event. The duration of this screen can be modified in the app settings. Can be rotated with other splash screens, such as those for sponsors. Can be clickable. The splash screen can be uploaded anytime. AgendaPop provides statistics of splash screen impressions and clicks after the event.

Additional Splash Screen Examples:

AGENDAPOP™
THE POPULAR EVENT APP

Sample Banner Ads for Event Organizers
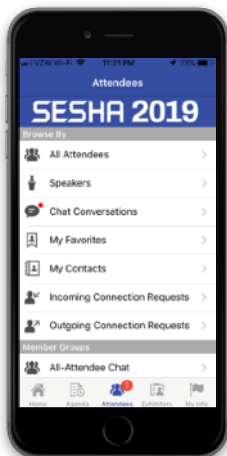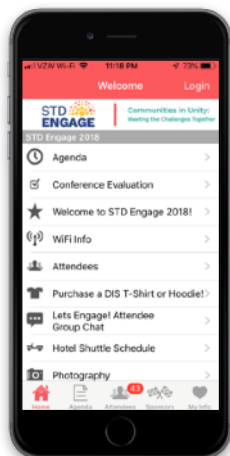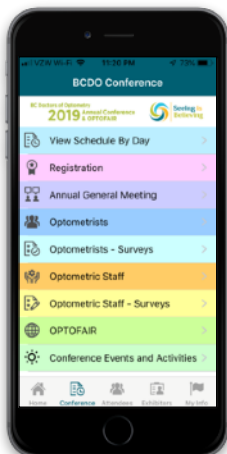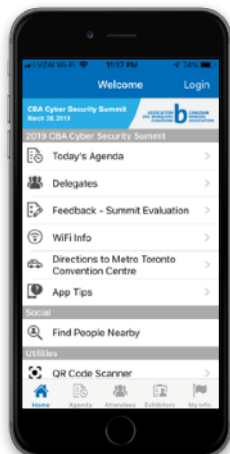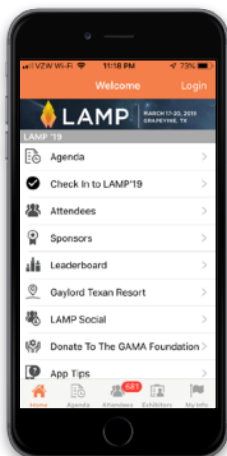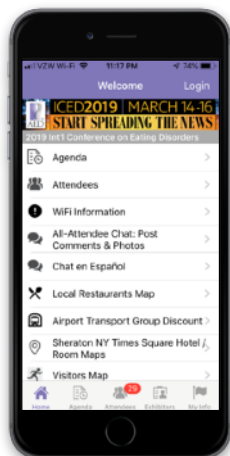
1 Reinforce your brand

Banner ads appear at the top of the home page menu and at least 17 other menu pages across the app.

2 Keep it simple

The key to creating a good app ad is to use very few words and large text, so users can read them. The banner ad can be uploaded anytime and is not included in the app submission process.

3 Take control

Banner ads can be rotated, they can be prioritized to deliver more or fewer impressions than other banner ads, and they can be clickable. AgendaPop provides statistics of banner ad impressions and clicks after the event.

More Organizer Banner Ad Examples:

2019 National HIV PREVENTION CONFERENCE

NEW HORIZONS — Red Deer, Alberta — CONFERENCE & OPTIFAIR — October 18-20 • 2018

PCF RETREAT — PROSTATE CANCER FOUNDATION 24th ANNUAL SCIENTIFIC RETREAT

BRO CON 2018

TEACHING CONTEMPORARY MATHEMATICS — January 25-26, 2019

CNAAT 2018 National Training

WORLD CONFERENCE ON ONLINE LEARNING icde2017

FLOCK TO THE BLOCK

ASCE 2018 CONVENTION — > Engineering > Innovating > Leading

cgs canadian gaming summit — Scotiabank Convention Centre — Niagara Falls, ON — June 18 - 20, 2018